

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54181-1

DATE PRINTED

09/24/12

AND

PAGE 1

340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340689		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THREE POINT MEDIA C/O MUNDY		MDSCC - SUPREME COURT		
AND	1322 G St SE Ste 2		606 Townsend St		
ADDRESS	Washington	DC 20003-3021	Lansing	MI 48933-2313	
	USA		USA		
CONTACT	BOBBY MUSHROE		PRODUCT MDSCC-SUPREME COURT EST#1655		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT	1300	
	Pol	1655	CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:57A	30S	09/25/12-09/28/12	FIRST FORECAST MORNINGS	4	100.00	400.00
2	10000..	1	05:00A	06:57A	30S	10/01/12-10/01/12	FIRST FORECAST MORNINGS	1	100.00	100.00
3	01111..	4	06:57A	09:00A	30S	09/25/12-09/28/12	CBS THIS MORNING	4	150.00	600.00
4	10000..	1	06:57A	09:00A	30S	10/01/12-10/01/12	CBS THIS MORNING	1	150.00	150.00
52.	2	09:00A	11:00A	30S	09/29/12-09/29/12	CBS NEWS SATURDAY MORNING	2	325.00	650.00
6	01111..	4	09:00A	09:58A	30S	09/25/12-09/28/12	THE STEVE HARVEY SHOW	4	250.00	1000.00
7	10000..	1	09:00A	09:58A	30S	10/01/12-10/01/12	THE STEVE HARVEY SHOW	1	250.00	250.00
8	01010..	2	10:57A	12:00N	30S	09/25/12-09/27/12	THE PRICE IS RIGHT	2	800.00	1600.00
9	10000..	1	10:57A	12:00N	30S	10/01/12-10/01/12	THE PRICE IS RIGHT	1	800.00	800.00
10	00101..	2	12:00N	12:28P	30S	09/26/12-09/28/12	WHO WANTS TO BE MILLIONAIRE	2	600.00	1200.00
11	..1.1..	2	01:28P	02:00P	30S	09/26/12-09/28/12		2	800.00	1600.00
12	1.....	1	01:28P	02:00P	30S	10/01/12-10/01/12		1	800.00	800.00
13	00101..	2	03:00P	03:58P	30S	09/26/12-09/28/12	RACHAEL RAY	2	300.00	600.00
14	01111..	4	04:58P	06:00P	30S	09/25/12-09/28/12	DR. PHIL	4	500.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54181-1

DATE PRINTED

09/24/12

AND

PAGE 2

340294	AGENCY (OR SERVICE) ACTING AS AGENT FOR			340689	ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME		THREE POINT MEDIA C/O MUNDY			MDSCC - SUPREME COURT			
AND		1322 G St SE Ste 2			606 Townsend St			
ADDRESS		Washington DC 20003-3021			Lansing MI 48933-2313			
		USA			USA			
CONTACT		BOBBY MUSHROE			PRODUCT MDSCC-SUPREME COURT EST#1655			
LOCAL SALESPERSON		Maggie McWilliams	AGENCY EST. NO.		PRODUCT 1300			
		Pol	1655		CODE			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	10000..	1	04:58P	06:00P	30S	10/01/12-10/01/12	DR. PHIL	1	500.00	500.00
16	01010..	2	07:28P	07:57P	30S	09/25/12-09/27/12	FAMILY FEUD	2	1200.00	2400.00
17	10000..	1	07:28P	07:57P	30S	10/01/12-10/01/12	FAMILY FEUD	1	1200.00	1200.00
181.	1	07:28P	07:57P	30S	09/29/12-09/29/12	INSIDER WEEKEND	1	300.00	300.00
19	00101..	2	11:02P	11:35P	30S	09/26/12-09/28/12	TWO AND A HALF MEN	2	1000.00	2000.00
20	01010..	2	11:35P	12:37A	30S	09/25/12-09/27/12	DAVID LETTERMAN	2	700.00	1400.00
21	10000..	1	11:35P	12:37A	30S	10/01/12-10/01/12	DAVID LETTERMAN	1	700.00	700.00
22	00101..	2	12:37A	01:37A	30S	09/26/12-09/28/12	THE LATE LATE SHOW W/CRAIG	2	350.00	700.00
231.	1	12:02A	01:02A	30S	09/29/12-09/29/12	CSI:MIAMI 1	1	800.00	800.00
241.	1	01:02A	02:02A	30S	09/29/12-09/29/12	COLD CASE	1	400.00	400.00
251	1	12:02A	01:02A	30S	09/30/12-09/30/12	CRIMINAL MINDS 2	1	900.00	900.00
261	1	01:02A	02:02A	30S	09/30/12-09/30/12	LEVERAGE	1	500.00	500.00
271.	1	08:58P	10:00P	30S	09/29/12-09/29/12	CRIME TIME SATURDAY	1	2500.00	2500.00
Total Contract:								48		26050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION